



# CITY OF MILPITAS

455 East Calaveras Boulevard, Milpitas, California 95035-5479 • [www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov)

GENERAL INFORMATION: 408.586.3000

March 23, 2015

Dear Milpitas Resident,

Mayor Esteves invites Milpitas residents to conserve water, save energy and reduce pollution on behalf of Milpitas, throughout the month of April.

The City is taking part in the 2015 National Mayor's Challenge for Water Conservation, April 1-30, 2015. The Challenge is a friendly, non-profit competition between cities across the country. Mayors will be asking residents to make a commitment to conserve water and reduce pollution by taking part in a national contest aimed at conserving water and other resources. In return, residents can win a new Toyota Prius Plug-In, water savings fixtures and hundreds of other prizes. Cities with the highest percentage of residents who take the challenge, in their population category, are deemed the winner. Residents from those cities are entered to win an array of environmentally positive prizes.

Teachers and students are also encouraged to take apart in the Challenge. Win prizes for your class and school. An educational website provides lesson plans about water conservation and an opportunity for students to take the Challenge as a classroom project.

Join Mayor Esteves in reducing water consumption and energy usage and help Milpitas win the title of "Most Water Wise" in the nation.

**To participate, residents can make a pledge online, on behalf of the city at: [www.mywaterpledge.com](http://www.mywaterpledge.com).**

It's free and only takes a minute.

For complete rules and prizes go to [www.mywaterpledge.com](http://www.mywaterpledge.com).

Sincerely,

Steven J. Machida, P.E.  
Director of Engineering  
City of Milpitas